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Gladiolus Bulbs

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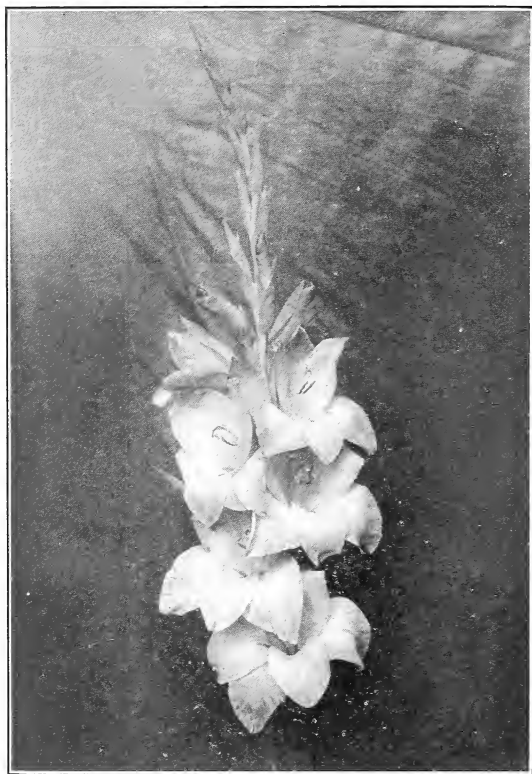


J. E. Farnsworth Co.
(Incorporated)
Lancaster, Massachusetts



Farnsworth Ranch Gladiolus

WILL BEAUTIFY YOUR
HOME SURROUNDINGS



PANAMA

*W*HAT prettier sight than a bed of Gladiolus? Would that you might see for yourself the many acres we have under cultivation.

Nature seems to have outdone herself in the riot of color, in the exquisitely delicate shadings of Farnsworth Ranch Gladiolus.

Beginning with just a few bulbs, planted with the sole purpose of beautifying the grounds

Special Offers on Page 16



about the Farnsworth Homestead at Lancaster, Mass., the excellent results attained, and their own enthusiasm, has led the Farnsworth family to MAKE A BUSINESS of raising Gladiolus.

Farnsworth Ranch Bulbs offer a large variety of shades and colors for your selection.

Farnsworth Ranch Gladiolus Bulbs make it possible to bring such proportion of this beauty, as you may elect, to beautify your home surroundings at very small expense.

You will find the raising of Farnsworth Ranch Gladiolus most interesting and fascinating - primarily because these bulbs have a faculty of producing wonderful flowers.

Farnsworth Ranch Gladiolus Bulbs are planted in light sandy loam where plenty of moisture produces bulbs resulting in unusual bloom.

A modern equipped storehouse furnishes storage for Farnsworth Ranch Bulbs at just the right temperature, making them adaptable for forcing as well as outdoor planting.

AS CUT FLOWERS.

Gladiolus keep well. In fact, surpass all other flowers. What a pretty sight a vase of Gladiolus in variegated colors proves to be in one's home! There is an atmosphere of good cheer radiating therefrom.

HERE'S THE WAY TO KEEP IN BLOOM IN THE VASE UNTIL THE LAST BUD HAS OPENED

Cut for vase use when the first bud opens. Leave at least 4 leaves on stem of plant to help mature the bulb. Change the water daily, removing withered portions. Cut an inch or so from the stem daily. When cutting flowers, be careful not to lift or disturb the bulbs.

Exercise this simple care and every bud will open to the very top and your vase of Farnsworth Ranch Gladiolus Blooms will last a week or so to beautify the room in which they are placed. This demonstrates that Farnsworth Ranch Gladiolus keep well.

GLADIOLUS CULTURE.

Plant 4 to 6 inches deep—3 to 4 inches apart as soon as the frost is out of the ground and until about June 1st. The more attention one gives to cultivation, naturally the better results. Work and fertilize the soil thoroughly.

If stable manure is used, it should be spaded in in the Fall previous to Spring planting. Good results are obtained from the use of commercial fertilizer applied at the time of planting.

Unless the soil is very light and sandy, or the season is abnormally dry, good results should be forthcoming without watering. If watering is done, it should be in the evenings only, and the ground should be thoroughly drenched.

WHEN TO DIG AND WINTER CARE.

Gladiolus Bulbs may be dug as soon as the foliage begins to turn brown, or after a frost has stopped the growth. Cut the stems off close to the bulb, and place them where they will have plenty of air to dry, preferably in a shady place. When thoroughly dry the old bulb and roots may be removed easily. Store in a cool dry place where they will be safe from frost.

ABOUT ORDERING.

Let us suggest ordering early. The stock of choice varieties is often limited, and cheaper varieties are in great demand.

Prices quoted are for clean mature stock of sufficient size to produce good blooms. It is not always the large bulbs that produce the best flowers. Some varieties even produce the best flowers from small bulbs.

Every effort is made to keep the stock true to name. Any bulbs not proving satisfactory in this respect will be replaced free of charge. For the prices quoted, bulbs will be shipped PREPAID PARCEL POST to all points in the U.S.A. and CANADA. One-half dozen furnished at the dozen rate. Orders for less than one dollar cannot be accepted.

Order blank for your convenience is enclosed.

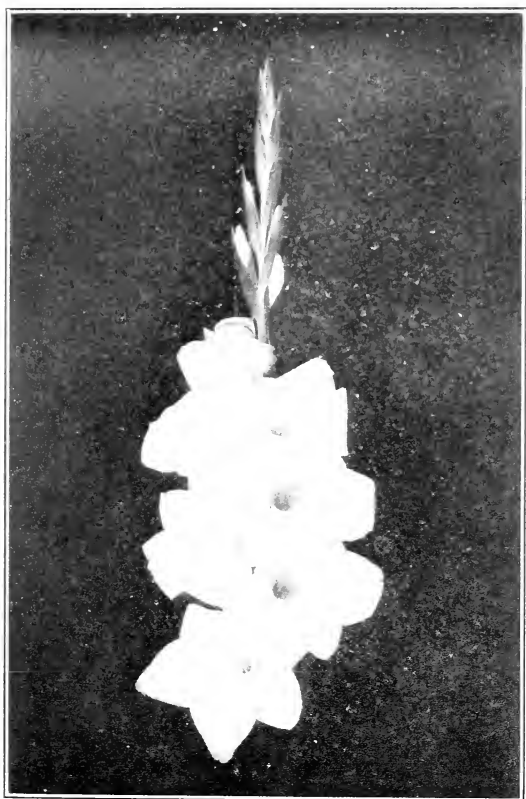
Remittance should be sent with orders, or before shipment is made. Make all checks payable to the J. E. Farnsworth Co., Inc.

WE WHOLESALE, TOO.

Prices will be furnished on application to customers desiring to purchase large quantities, planting stock, or bulblets of any of the varieties listed.

GLADIOLUS BLOOMS

During the blooming season we are in position to supply cut flowers in large or small quantities for decorations or commercial use. We are very careful in selecting, packing and shipping blooms, exercising every care on our part that the Farnsworth Ranch Blooms may reach their destination in Al condition. Prices will be furnished on application.



MISS EDITH CAVELL

List of Varieties

No.		Each	Doz.
42	America (Banning). Delicate lavender-pink; large, wide open flowers. One of the most popular Gladioli	\$0.05	\$0.50
82	American Beauty (Diener). "American Beauty" Rose color, with creamy - yellow throat. Tall, strong grower and many flowers open at one time.50	5.00
61	Amethyst (Stewart). Deep amethyst color, slightly suffused with rose. Many flowers open at one time. A strong grower. . .	.15	1.50
14	Anna Eberius (Diener). Dark velvety-purple; throat deeper; large flowers20	2.00
56	Avalon (Kunderd). Ruffled; a very choice blush white35	3.50
36	Baron Jos. Hulot (Lemoine). Deep violet-blue; one of the finest blue Gladioli10	1.00
66	Byron L. Smith (Kunderd). Most refined lavender-pink on a white ground. Fine as a cut flower. Color equal to a fine <i>Cattleya</i> Orchid.25	2.50
83	Carmen Sylva (Prestgard). Snow - white; throat slightly penciled lilac. Stem tall, slender and wiry.25	2.50
77	Chris (Grulle-mans). Maroon red, purplish shaded15	1.50



MARY PICKFORD

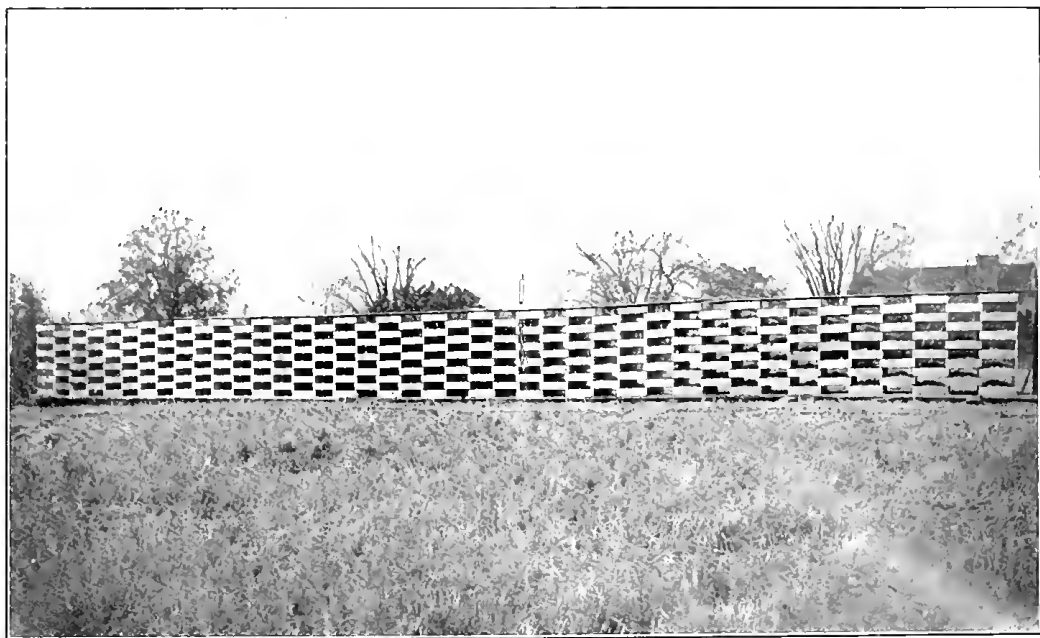


No.		Each	Doz.
63	Crackerjack (Cowee). Rich dark red, throat spotted with yellow and dark maroon.....	\$0.05	\$0.50
34	Crimson Glow (Betscher). Deep brilliant crimson, overlaid with darker shades. Lower petals blotched with deep velvety crimson.....	.25	2.50
41	Dawn (Tracy). Coral-pink, with a lighter throat stained claret.....	.10	1.00
30	Early Pendleton (Kunderd). Much like "Mrs. Frank Pendleton." Earlier and more blossoms open at one time.....	.30	3.00
84	E. J. Shaylor (Kunderd). Deep rose-pink; large, ruffled flower.	.10	1.00
85	Elizabeth Tabor (Hinkle). Petals are delicate rosy-pink on white ground, lower ones bearing a rich dark crimson blotch which terminates in a diamond of soft yellow. Tall grower with large flowers. Early.....	1.00	10.00
37	Empress of India (Velthuys). A rich dark red, shading maroon. Not a tall grower.....	.07	.70
81	Evelyn Kirtland (Austin). An exquisite shade of melting pink deepening towards the edge; brilliant scarlet blotches on lower petals. A tall grower ..	.15	1.50
79	Flora (Velthuys). Beautiful canary-yellow with scarcely any markings. A tall and strong grower.....	.10	1.00
71	Gen. Pershing (Kirchhoff). Large flowers. Upper petals pale pink. Lower petals yellow, striped rich carmine.....	.15	1.50
2	George Paul (Lemoine). "Harvard" crimson with lighter throat. The flowers are large and open, on slender, erect stems.....	.10	1.00



At Work — Cultivating and Weeding

ACRE ON ACRE OF THE FAMOUS
FARNSWORTH RANCH GLADIOLUS



Our Method of Curing and Air-Drying Farnsworth Ranch Bulbs

No.		Each	Doz.
47	Glory (Kunderd). Ruffled, creamy-white, with crimson stripe	\$0.08	\$0.75
51	Glory of Holland (Velthuys). Pure white, with faint rose markings in throat.05	.50
86	Gold (Dr. Hoeg). Golden yellow, throat a shade deeper. Large flower, many open at one time	1.00	10.00
87	Golden Measure (Kelway). Deep golden yellow; tall, strong grower and large flower.30	3.00
68	Golden West (Dames). Brilliant orange scarlet, the lower petals blazed with golden yellow08	.75
59	Gov. Hanley (Kunderd). Rich cardinal red, with deeper throat; early10	1.00
7	Halley (Velthuys). Delicate salmon-pink, large flowers on long spike; very early.05	.50
52	Henry Ford (Diener). Dark Rhodamine-purple, shading deeper near the center. Much like Anna Eberius	5.00	50.00
1	Herada (Austin). Large flowers of glistening mauve color; very popular15	1.50
48	Illuminator (Hinkle). Brilliant carmine-red, with a faint suffusion of blue adding to its richness. Tall, strong grower and large flower.	1.00	10.00
39	Jacob Van Berjeren (Heemskerck). Beautiful violet self color on tall, straight stems. Many flowers open at one time.	2.00	20.00
60	Le Marechal Foch (Van Dueresen). A new Holland variety and a seedling of America. Very delicate pink with large, wide open flowers. Very early.10	1.00
29	Lily White (Kunderd). An extra fine white, very early.15	1.50

IF YOU ARE A MEMBER PLEASE HAND THIS TO SOME FRIEND

Special Offer

Garden & Home Builder
(yearly rate \$3.00)

and membership in American Gladiolus Society
(annual dues \$2.00)

BOTH for only \$4.00

Garden & Home Builder is the most reliable, timely and complete guide for the garden. Each month it covers the garden work for that month.

The A.G.S. will send you its monthly magazine, devoted solely to Gladiolus. **This combined, unusual service will aid with every problem of your garden.**

"I hereby apply for membership in the American Gladiolus Society, and inclose \$2.00 as annual membership dues, \$1.00 of which is for a year's subscription to the 'American Gladiolus Society Monthly Bulletin.'"

Mail this application and \$2.00 to

JOHN C. DAVIS, Sec. and Treas., 77 South Ave., Rochester, N. Y.

or if you desire to subscribe for Garden & Home Builder send \$4.00

Name

Street and No.

City or Town

State

Amateur or Professional

BECOME A MEMBER OF THE AMERICAN GLADIOLUS SOCIETY

OVER

The Gladiolus, The King of Flowers

Would you like to know more about growing Gladiolus? Would you like to know how to make them bloom like your neighbors? Wouldn't it please you to be able to produce these long spikes with many flowers open, such as you see at the flower shows or in your florist's show windows? Would it be interesting to you to know what new varieties are being created; their color, size, and price?

There are no secrets in all these. If you will become a member of the American Gladiolus Society, you will receive its beautiful 32-page monthly "Bulletin," which explains all these things and teaches you how to grow them as good as the professional. The "Bulletin" will also teach you the best varieties and proper colors to grow for different effects and purposes.

Why have nearly four thousand amateurs joined the Society in the past five years? They are "in search of knowledge," and the best place to find it is in the columns of the A. G. S. Official "Bulletin," any issue of which is worth the full cost of membership.

Garden & Home Builder is published in a 20-acre garden—a vast experimental station. Here every new plant, new spray and insecticide, and new cultural method is tested. The results come to you each month in this reliable, fully illustrated periodical. It helps with every phase of garden work in every kind of a garden.

This magazine has been enlarged, its policy broadened, its name changed to Garden & Home Builder,—to help with the house as well as with the garden. With more garden material than ever, this is the best garden and home magazine published.

SPECIAL OFFER:

Garden & Home Builder
and
Membership in the A. G. S. } \$4.00

J. E. FARNSWORTH CO., INC.

LANCASTER, MASS.

19

Your Name_____

Street and No. _____

City or Town _____ State _____

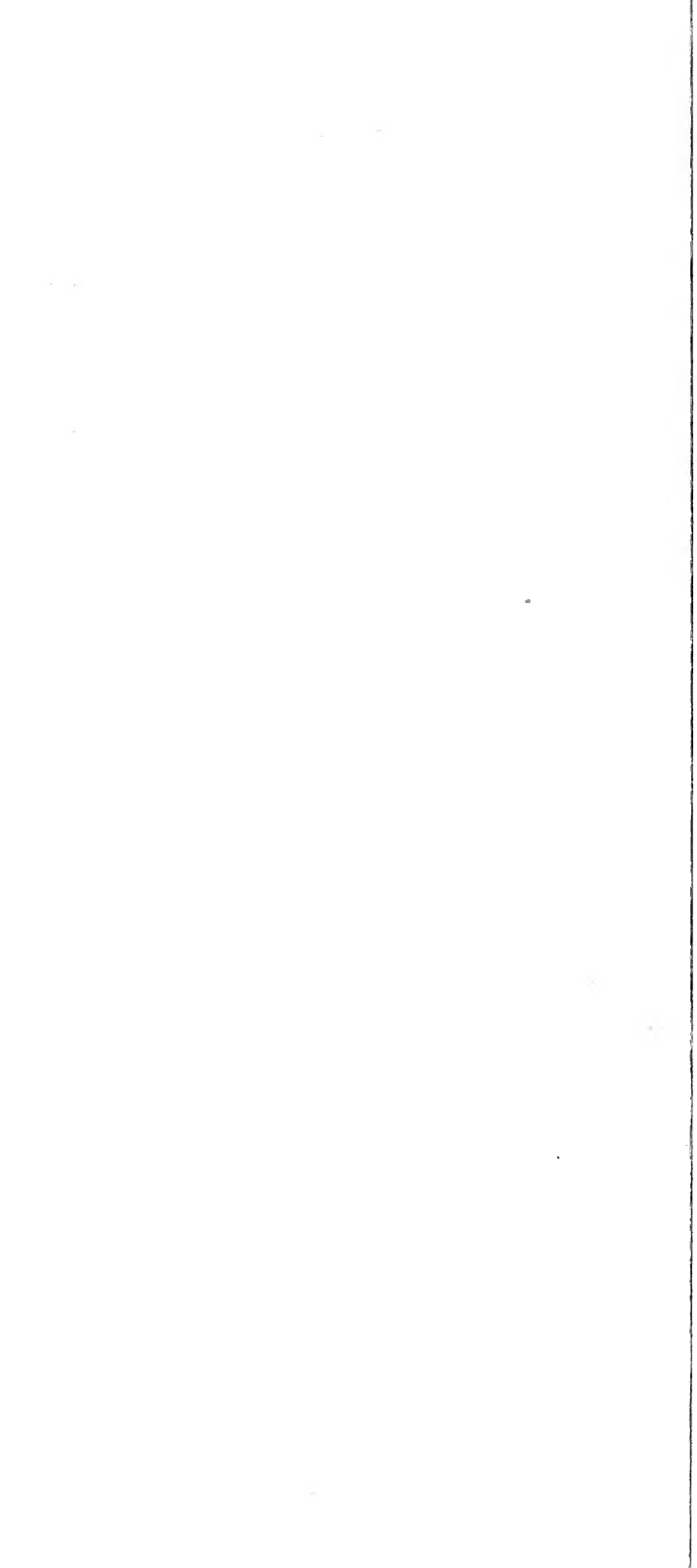
Ship to _____

For your convenience we have given each variety in the catalog a number. When ordering, please state the numbers of the varieties you desire.

Check

M. O.

Enclosed. Currency at sender's risk.



No.	Each	Doz.
54 L'Immaculee (Velthuis). Pure white, long spike, many flowers open at one time. One of the best whites; early.....	\$0.10	\$1.00
65 Louise (Wright). A new laven- der with large, wide open flowers; dark wine penciling on lower petals. Strong grower...	.25	2.50
49 Loveliness (Van Konijnen- burk). Creamy-white, large flowers; a strong grower.....	.15	1.50
62 Maine (Vose). A rare and pure white of exquisite form, re- minding one of the Lilies when in full bloom.....	.30	3.00
28 Marshal Foch (Kunderd). Salmon-pink, deepening to- wards the edges of the petals and brighter in the throat. Tall, strong grower and large flowers	.30	3.00
27 Mary Fennel (Kunderd). Deep lilac, shading to paler towards the center. Soft primrose-yellow throat.....	.15	1.50
25 Mary Pickford (Kunderd). Delicate creamy-white. Throat soft sulphur-yellow. Stem and calyx also white.....	.20	2.00
16 Mary Stearns Burke (Diener). Canary-yellow overlaid with apricot, deep canary center. An extra fine yellow.....	.40	4.00
32 Meteor (Pfitzer). Bright Nas- turtium-red, a blotch of car- mine on the lower petals.....	.15	1.50
80 Miss Edith Cavell (Verduin). A fine white of perfect form, faint violet marks in throat. New.....	.20	2.00
72 Mrs. A. E. Kunderd (Kun- derd). White, slightly suffused with pink. Tall, with large flowers.....	.15	1.50

No.		Each	Doz.
5	Mrs. Dr. Norton (Kunderd). Shell-pink, shading to soft pink at edge of petal, lower petals blotched sulphur-yellow. Large flowers on a tall, straight spike.	\$0.20	\$2.00
8	Mrs. Frank Pendleton (Kunderd). Beautiful rose-pink, with large, oxblood blotch in throat.	.10	1.00
6	Mrs. Francis King (Coblentz). Flame-pink, a well known and popular variety.....	.05	.50
17	Mrs. Watt (Crawford). "American Beauty" Rose color, without blotch or marking. A tall, strong grower.....	.08	.75
58	Muriel (Pfitzer). One of the loveliest of the light blues; a small dark spot in the throat. Flowers larger than most varie- ties of its color.....	.25	2.50
31	Myrtle (Kunderd). Delicate rose-pink shading lighter to a creamy throat; early.....	.10	1.00
	69 Neoga (Kunderd). Rich dark garnet red with deeper throat. Ruffled	.15	1.50
	10 Panama (Ban- ning). Bright pink. Large, wide open, wax- like flowers08	.75
	45 Peace (Groff). Large white with a spot of violet in the throat. Tall, strong grower, blooming late.	.08	.75
	4 Pink Beauty (Van Thol). Rose-pink, with carmine blotch in throat. Very early.....	.08	.75



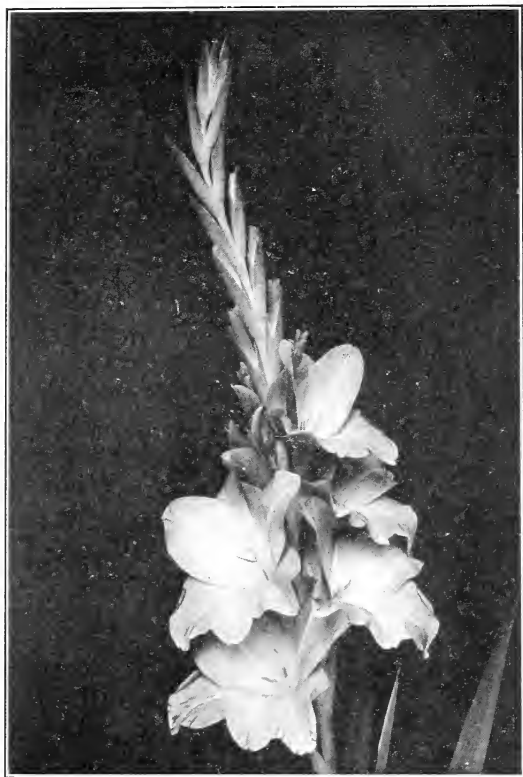
WILBRINK

No.	Each	Doz.
9 Pink Perfection (Hopman). A lovely flower of a true La France pink. Its soft coloring and graceful stems make it one of the choicest varieties.	\$0.10	\$1.00
19 Pride of Goshen (Kunderd). Ruffled; flowers very large and petals elegantly waved. Color of a salmon or flesh pink. Tall and vigorous15	1.50
21 Pride of Lancaster (Kunderd). Ruffled, orange-salmon, deeper orange throat. Strong grower.40	4.00
18 Prince of Wales (Van Zanten). Beautifully shaded apricot, with fine marks of orange on a yellow tinted throat. Large flowers, many open at one time. Very early15	1.50
64 Principine (Kirchhoff). Large carmine red flowers with white blotches; several blossoms open at one time07	.75
74 Purple Glory (Kunderd). The giant of the Kunderdi Glory race, and a remarkable color. Deepest velvety maroon-red with almost black blotches like, burned into the petals. Beautifully ruffled50	5.00
73 Red, White and Gold (Kunderd). Upper portion of bloom pure white, lower petals of a rich yellow with a blotch of richest red on each.40	4.00
20 Richard Diener (Diener). Rose-salmon, light sprinkling of ruby on creamy - yellow center. Tall, strong grower and large flowers75	7.50
15 Rose Ash (Diener). Ashes of Roses. Tall, strong grower, large flowers25	2.50
13 Rose Glory (Kunderd). Rose-pink, deeper in throat. Ruffled.25	2.50

No.		Each	Doz.
11	Scarlet Princeps (Kunderd). Six or more massive "Princeps" like blooms open at one time. Throat a little deeper.	\$0.15	\$1.50
43	Schwaben (Pfitzer). Pure yellow, deep red blotch in throat. Strong grower.10	1.00
75	Summer Beauty (Kunderd). Very choice, deep salmon-pink. Tall and showy.15	1.50
12	Tyrian Beauty (Kunderd). A near "American Beauty" Rose color. Tall, strong grower.40	4.00
40	Velvet King (Coblentz). Light cerise red edged with drab, throat marked with crimson.08	.75
38	War (Groff). Deep blood red, large flowers. Tall, strong grower.08	.75
78	White Giant (Van Meerbeek). Large, pure white, flowers when open resemble an Easter Lily. Strong grower. Early.25	2.50
24	White Glory (Kunderd). A pure white of exact size and type as "Kunderd Glory," with beautiful, Iris-blue throat.20	2.00
55	Wilbrink (Hopman). Large flowers of a flesh-pink color. Very early.05	.50
33	Yellow Hammer (Grullemans). Pure yellow, with small red marks in throat. Tall, strong grower.08	.75

Primulinus Hybrids

46	Alice Tiplady (Kunderd). Beautiful orange-saffron.10	1.00
88	Maiden's Blush (Grullemans). Exquisite shade of blush pink. The flowers are set close on long, slender wiry stem. Strong grower.15	1.50
57	Roanoke (Kunderd). Prim- rose-yellow, with carmine lines in throat.10	1.00
76	Primulinus Mixed . All colors mixed.05	.50



PINK PERFECTION

AMERICAN GLADIOLUS SOCIETY



THIS society now has a membership of about 3,000. The society issues a monthly "BULLETIN" devoted exclusively to Gladiolus. Anyone is eligible to membership and the members have the privilege of asking any questions they wish about Gladiolus, and they will be answered through the columns of the "BULLETIN." The "BULLETIN" one year and membership is \$2.00. Send application to John C. Davis, Secretary, 77 South Ave., Rochester, N. Y.

Special Offers on Page 16

FARNSWORTH RANCH
GLADIOLUS
BULBS

SPECIAL OFFERS

For \$1.00 Parcel Post Prepaid

24 Bulbs, our selection, unlabeled, but listed in this catalogue, no three alike for \$1.00

For \$2.00 Parcel Post Prepaid

24 Bulbs, your selection, all labeled, that are priced in this catalogue for not over 15 cents, 2.00

For \$3.00

100 Bulbs, young and healthy, size 1 in. to 1¼ in., all sure to give good blooms. Select ten of the following varieties: Amethyst, Baron Jos. Hulot, Chris, E. J. Shaylor, Evelyn Kirtland, Flora, Geo. Paul, Glory of Holland, Herada, Le Marechal Foch, L'Immaculee, Mrs. F. Pendleton, Mrs. F. King, Mrs. Watt, Myrtle, Neoga, Peace, Pink Beauty, Prince of Wales, Schwaben, Velvet King, Wilbrink, Yellow Hammer, Alice Tiplady and Roanoke, and receive 10 bulbs of each, 100 in all for 3.00

For \$5.00

200 Bulbs, young and healthy, size 1 in. to 1¼ in., all sure to give good blooms. Select 20 of the varieties listed in the above offer and receive 10 bulbs of each, 200 in all for 5.00

Or select 10 varieties and receive 20 bulbs of each, 200 in all for 5.00

CAUTION. Store bulbs in a cool dry place, where they will be safe from frost

J. E. FARNSWORTH CO., Inc.

Farnsworth Gladiolus Ranch

LANCASTER, MASSACHUSETTS

